



HER LEGACY

Meritxell Bautista

Keynote speaker · Leadership, AI and women's visibility

Meritxell Bautista is a tech entrepreneur, business founder and international keynote speaker. She is executive chair and co-founder of Manix Capital, a venture-building and in-house technology group specialising in AI and digital platforms. Founder of Xarxalia, co-founder of Polsaas and Floutel, behind Subastech and chair of Valltech, in 2013 she co-founded the telecoms operator Fibracat, which she chaired. DonaTIC Award and IWECA Award (2020), Creu Casas Award from the Institute for Catalan Studies (2023); Forbes Women named her one of the 100 most influential women in Catalonia in 2025, and she is one of Catalonia's 100 leading women in ICT (2025 and 2026). She speaks on courageous leadership, entrepreneurship, women's visibility and AI with a critical eye. Speaking since 2018, to more than 10,000 people.

TALKS

Fearless against Goliath

Courageous leadership and decision-making. Her signature keynote.

Visible and unstoppable

Women's leadership, visibility and impostor syndrome.

AI with a critical eye

Artificial intelligence and gender bias.

HAS SPOKEN AT

19 September 2026	Jornada «Dos anys construïnt el futur» · Departament d'Igualtat i Feminismes (Generalitat de Catalunya) Opening talk on AI and gender («AI isn't sexist. It's obedient»)
23 March 2026	Consell Territorial de Dones d'Empresa de Catalunya · Foment del Treball Keynote conversation on leadership at the launch event
12 March 2026	Dia Mundial dels Drets de les Persones Consumidores · Agència Catalana del Consum (Generalitat de Catalunya) Talk on AI and consumers: women, emotion and power in the age of hyper-personalisation
5 November 2025	Forbes AI Forward Summit 2025 · Forbes España Moderator of the «Carrusel de sectors clau» session
18 September 2025	Fòrum Beijing+30 · Cambra de Comerç de Barcelona (ODEE) i Departament d'Igualtat i Feminismes Dialogue on data, algorithms and bias with Karina Gibert
11 June 2025	Forbes Catalonia Economic Summit · Forbes España Moderator of the panel «Cataluña, marca tecnológica global»
5-7 March 2024	Barcelona Woman Acceleration Week (BWAW) 2024 · Consorci de la Zona Franca de Barcelona Speaker
10 November 2021	Forbes Summit Power Women · Forbes España Panellist, «Changemakers: valentía, propósitos y futuro»

AWARDS

2025 · The 100 most influential women in Catalonia
2024 · Spain's 500 most outstanding women
2023 · Creu Casas Award «Women to change the world»
2022 · Pompeu Fabra Award, socio-economic category (Fibracat TV, which she chaired)
2022 · Oleguer Bisbal Award
2021 · Bcn Fem Tech Award (visibility of women in tech)
2021 · ICT Communication and Outreach Award (Fibracat TV)
2021 · Creu Casas Award honourable mention (Fibracat TV)
2021 · FIDEM Co-responsibility Award
2020 · IWECA Award
2020 · DonaTIC Award, Businesswoman category
2019 · Climent Guitart Entrepreneurship Award (Fibracat)

FORMATS

Keynote
Panel or fireside conversation
Moderation
Opening lecture
English · Spanish · Catalan · in person or online

Booking · hola@meritxellbautista.com ·
www.meritxellbautista.com/en/event-organisers/