

HER LEGACY

BY MERITXELL
BAUTISTA

Meritxell *Bautista*

*"It's not about losing your
fear, but about refusing to
obey it."*

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EDITION



It's not about
losing your fear.
*It's about refusing
to obey it.*

There's a moment when you know you have to take a step...
but you don't. Not for lack of ability. Not for lack of
opportunities. But out of fear. That is your Goliath.



CHAPTER 01 · THE
ORIGIN

The origin

*"It's not about losing your
fear, but about refusing to
obey it."*

Meritxell Bautista is an entrepreneur, leader and international speaker who has turned her experience into a transformative message.

Today she shares this perspective to help others take the step that can change everything.

This is where it all begins.

Who is Meritxell Bautista

Entrepreneur and tech leader

Executive Chairwoman of **MANIX Capital**, where she drives, invests in, and mentors innovative projects in technology, AI, communications, culture and entertainment.

Co-founder of IKONIKAS

Drives a community that gives visibility to success cases and female role models in the business and technology space.

Founder and CEO

Founder of **Floutel**, a telecommunications company, and CEO of **Xarxalia Network**, an agency specialized in AI and 360° marketing.

Recognitions

Forbes — 100 most influential women in Catalonia.

El Mundo — 500 most successful women in Spain.

Three keynotes. One single idea.

01 No fear of Goliath

It's not about losing your fear, but about refusing to obey it.

A keynote that marks a before and after. A real and transformative perspective on courageous leadership and decision-making. It doesn't just inspire: it provokes decisions.

02 AI with a critical lens

Technology is not neutral. And that changes everything.

An expert and accessible view on artificial intelligence, gender bias, and the importance of communication to make it visible and transform it.

03 Visible and unstoppable

The moment isn't perfect. It's now.

A keynote that invites you to stop waiting and start deciding. A feminist and business perspective focused on action and visible role models.

Areas of expertise

01 Courageous leadership

02 Artificial intelligence

03 Gender bias

04 Business and
innovation

05 Communication and
visibility

06 Decision-making

A voice present in the media.

Interviews, opinion columns and participation in debate spaces.

Appearances in leading media, bringing a critical perspective on leadership, technology and female visibility.

RTVE

FORBES

ELLE

EL MUNDO

METADATA

EL PERIÓDICO

Forbes
**100 most influential
women
in Catalonia**

Recognition of her career and impact in business, technology
and leadership.

El Mundo — 500 most successful women in Spain

Multiple awards for her work in favor of women, business and technology

A reference in technology, innovation and female visibility

Collaboration formats

01 Keynotes and conferences

02 Roundtables

03 Media · Interviews

04 Event moderation

05 Strategic collaborations

06 One-to-one sessions · One hour to
decide



CONTACT

**Let's talk
about your
*event.***

"I am the woman of my life."

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